



**FIRST STEP  
TO SUCCESS  
BROODING**

**AVIAGEN MANAGEMENT  
ESSENTIALS**



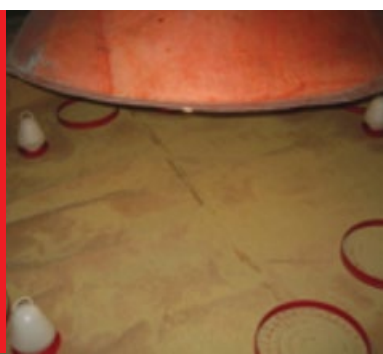
**OBJECTIVE**

To promote early development of feeding and drinking behavior, which will allow the target body-weight profile to be achieved with maximum uniformity and good welfare.

**KEY POINTS**

1. Ensure the farm and the houses were cleaned, disinfected and laboratory monitoring was done before chick arrival.
2. Pre-heat the house and ensure the air temperature is 30°C, floor temperature is 28-30°C and relative humidity is 60-70% and are stable before chick arrival.
3. Ensure the brooding area has bright, uniform lighting.
4. Brooding pens should be created to hold smaller number of parent stock chicks. Migration fences can be used when half or full house brooding is done.
5. Paper with feed on should cover at least 90% of the brooding area.
6. Place mini drinkers and pan feeders in the pen to ensure that chicks have good access to feed and water.
7. Replenish feed and water frequently to enhance activity and encourage chick eating and drinking behavior.
8. Establish a minimum ventilation plan from day-old.
9. Temperature and relative humidity (RH) should be monitored and recorded daily and appropriate adjustments to the environment made in response to chick behavior
10. Crop fill should be measured to check feeding and drinking behavior.
11. Check and adjust feeders and drinkers on a daily basis.
12. Increase brooding pen size as the chicks increase in body weight.

**BROODING PEN  
WITH PAPER  
AND FEED**



**MONITOR  
TEMPERATURE**



**CHECK CROP  
FILL**



**ENLARGE THE  
PEN**



**WORLD'S NO.1 BROILER BRAND**